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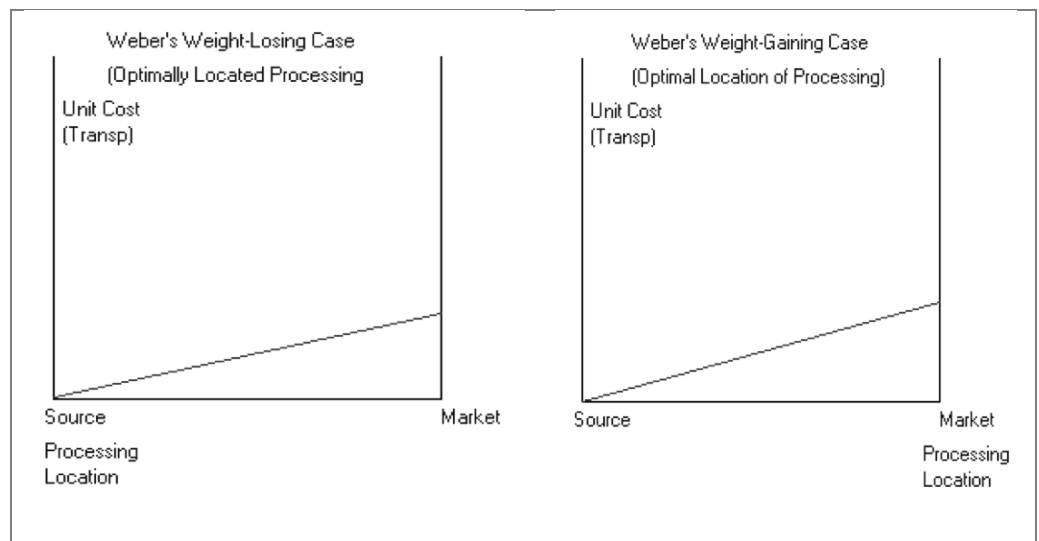
Industrialization and Globalization
after World War II

The Aftermath of WWII and
The First Cold War 5

Note: all of the following information in addition to your reading is important.

Chapter 10: Expansion of Industrialization and Urbanization

- Identify the greatest cost of production for most goods prior to the 1970s, and briefly discuss the location of industrial production in terms of the weight-losing and weight-gaining scenarios - _____



- Discuss the First Wave of Globalization (~1840 - 1914), and its impacts - _____
- Discuss the Second Wave of Globalization (1945 to the present), and its impacts - _____
- Define: Fordist Era (1945-1973), and describe the general trend of industrial location (predominantly in the developed world) - _____

Chapter 10: The Synergy of Convergent Technologies

- Define: Post-Fordist Era (1973 to the Present), and describe how it relates to the new international division of labor (the global division of labor) – _____
- Briefly explain how advancements such as the Green Revolution and containerization laid the groundwork for a decentralization of manufacturing – _____
- Describe several inventions or innovations of 1973, and briefly discuss why they were key in leading toward a decentralization of manufacturing – _____
- Explain why world events in 1973 and 1979 caused a shock to the global energy supply, which led to the commencement of massive outsourcing – _____
- Describe TWO additional technological innovations that led to the further decentralization of manufacturing in the post-Fordist era – _____
- Briefly explain why most trade occurs between countries that are relatively close to each other since the onset of the second wave of globalization (as opposed to the first wave of globalization) – _____

